

# Privacy Policy for Aqua Azul Pool and Spa, LLC

Effective Date June 15, 2023

At Aqua Azul Pool and Spa, LLC ("we," "our," or "us"), we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data in compliance with the state laws of Texas.

## 1. Information Collection and Use:

We may collect personally identifiable information (PII) such as your name, address, phone number, email address, and payment details when you engage with our pool and spa services. This information will be used solely for the purpose of providing the requested services and for communicating with you about our offerings.

## 2. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to enhance your experience on our website and improve our services. These technologies help us analyze trends, track user activities, and gather demographic information. You can manage cookie preferences through your browser settings.

## 3. Third-Party Disclosure:

We do not sell, trade, or transfer your PII to third parties without your explicit consent, except as required by law or to fulfill service-related purposes, such as processing payments or delivering products.

## 4. Security Measures:

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, it is essential to note that no data transmission over the internet or electronic storage can be entirely secure.

## 5. Data Retention:

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required by law.

## 6. Marketing Communications:

We may send you promotional materials or updates about our services if you have provided your consent. You can opt-out of receiving such communications at any time by contacting us directly or using the unsubscribe link in the email.

#### 7. Children's Privacy:

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with their data without parental consent, please contact us, and we will promptly delete the information.

#### 8. Changes to this Privacy Policy:

We reserve the right to update this Privacy Policy to reflect changes in our practices or applicable laws. We will post the updated policy on our website and indicate the effective date of the revision.

#### 9. Contact Information:

If you have any questions, concerns, or requests regarding this Privacy Policy or the data we hold about you, please contact us at:

Aqua Azul Pool and Spa, LLC  
Address: Cypress, TX  
Phone: +1 281 746 5530  
Email: [support@aquaazultx.com](mailto:support@aquaazultx.com)

By using our services, you consent to the terms outlined in this Privacy Policy.